



## Welcome

And just like that, Easter is done and we're well and truly heading toward the summer period.

It's a great time for us to reflect on what's been happening across the BID community over recent weeks and months, so do take a look over our latest news and updates.

## Introducing

Hello and congratulations to Muddy Javed, who becomes Slough BID Manager. Muddy has a long track record in retail in Slough and steps into the role after previously being involved with the BID for several years.



Hannah Saroli is now Your Bromley Marketing Manager. She was previously at WeAreWaterloo Business Improvement District. Hannah studied at London South Bank University and will be working on a range of campaigns to promote Bromley. Hannah will be working alongside Chris Travers, who joined our Your Bromley team as Chief Executive earlier this year. Both Slough and Your Bromley are BIDs that we provide ongoing support to.

## That's a Wrap, for Class One

Congratulations to those who completed the Certificate in BID Management Class 1 of the year.

There have now been 184 people take part from 104 BID locations over 12 years and across 20 classes.

The recent class was made up of delegates from Colmore BID, HelloDorking, Stratford Upon Avon BID and Coventry BID.

We would also like to congratulate the graduates of Class 1 of the Certificate in BID Marketing.

The recent class was made up of delegates from Poole BID, Newbury BID, Wandsworth Town BID and Stoke-on-Trent City Centre BID.

If you are interested in learning more about the courses, please get in touch with [Shayni.Langhelt@britishbids.info](mailto:Shayni.Langhelt@britishbids.info)



# Business Crime Summit

British  
BIDs<sup>TM</sup>

It's now just over a week until our Business Crime Summit, taking place in Nottingham and hosted alongside Its In Nottingham.

We're thrilled to have such a great line-up of speakers, who will all be sharing invaluable insights.

There are a handful of tickets left, so if you are considering coming please get in touch with Shayni asap.

**Full details of the event can be seen [here](#).**

## Accreditation Successes

Our congratulations to the teams from South Bank BID and The Big Heart of Merthyr Tydfil who are the latest to achieve accreditation.

Accreditation is an enormous status of credibility, particularly when it comes to ballot stage.

Keep an eye out for more case-studies of those who have recently completed accreditation and who are happy to share how they found the experience.



## Members' Learning Portal

We're excited to share the news that in a matter of weeks, we'll be launching our learning portal. This platform will be a great membership asset, where you'll find resources, video content, access to courses, archive material – and much more.

You'll know how committed we are to encouraging BID members to be on a continual learning and development journey, and this forms part of our desire to help you achieve that.

The portal will be the 'go to place' to access courses you sign up to, or to find short insight recordings or personality interviews with BID representatives.

There's plenty more to tell you over the coming weeks, but in the meantime, keep an eye out for the launch countdown.

**If you'd like to be involved in producing content for the early phase of our portal, and think you or a member of your team should be featured in some way, please email [Sam@britishbids.info](mailto:Sam@britishbids.info)**

## In Brief

- We are delighted to have been appointed to conduct BID feasibility studies in Portsmouth, Southsea, Hounslow and North Acton. Watch out for updates on each of these in the weeks ahead.
- Chris Turner attended the recent Scottish BIDs Summit and presented to the delegates on the importance of effective governance and transparency. It was a well received event and we're pleased to have contributed.
- Our **Spring Report** has landed. Authored by Chris Turner and Lucy Stanford, do check it out on our website and let us know of any feedback.