

SPRING REPORT

Industrial Business Improvement
Districts in the British Isles

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Christopher Turner
Director of Research
British BIDs

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Executive Summary

The total Industrial BID community in the British Isles in March 2026 totals 30; out of a total of all BIDs in the British Isles of 352

In 2010, the first British BIDs survey, there were 26 Industrial BIDs out of a total BID community of 102.

Industrial BIDs across the British Isles currently contribute £6,204,099 each year to their business communities and represent 6,172 business premises.

This is some 8.5% of all the BIDs, 4.3% of the hereditaments nationally and 3.35% of the national BID spend, and thus not an inconsiderable amount.

The numbers of business premises or hereditaments are a useful analytical and planning tool for a BIDs, with the average Industrial BID having 237, the smallest number at 60 and the largest at 766. The total number is 6172.

But again, many Industrial BIDs remain small, with an average levy income of £213,934 and the smallest at £55,000. The largest single BID levy spend is now £698,755 per annum.

Industrial BID Ballot turnout in their ballots, was on average 40.1% and the ballot results by rateable value were 88.6% and by number 82.8%

The data suggest overall a slightly better ballot picture for Industrial BIDs than the BID community as a whole in the matter of votes and rateable value votes, although a 0.7 percentage point difference in turnout

Introduction

Industrial BIDs have always been a key group of BIDs; they are part of the industrial and commercial activity of the British Isles. For some years they were treated as a separate section in the British BIDS annual report, but as they became a more integrated part of the BID community, the data was fully integrated to show and enhance the sense of a national BID community.

However, as they have become a more forceful community in their own right and British BIDs set up the Industrial BIDs [group](#) there is clearly a need to monitor and measure them separately, in order to see what is happening and where it might be going into the future.

Definitions are soft and fuzzy in the BID community; thus, this report looks at those BIDs that define themselves as industrial or business parks. It isn't able to show the data on those few BIDs that are retail, or area or include some industrial areas; primarily because it would skew that data, as we are not able to separate the industrial parts of those BIDs from their retail elements.

Thus, this collection of data on Industrial Business Improvement Districts in the British Isles will become part of a regular series.

It measures the Industrial BID environment on 3rd March 2026 and will be followed as usual by the annual *National Survey Report* in November, which also includes a national survey of more detailed, qualitative information about BIDs.

The purpose and uses of this, the BIDs *Industrial BID Spring Report* for March 2026, continue to be multiple. It allows a snapshot to be taken of the Industrial BID community in the British Isles for policy makers, both local and national; it allows chief executives and boards of BIDs to benchmark themselves against their peers and colleagues, and it allows new and developing BIDs to design their services and operations in the most effective fashion.

This Report uses the quantitative data from the Business Plans of each BID as it comes to ballot; the British BIDs team scan BID's websites, local papers and social media continually to make sure that our data is as up to date and accurate as possible. Thus, the report corrects and updates data

from earlier years as they become public and recognises that there is also a time lag between each BID's ballot and the term start date.

The national picture for Industrial BIDs.

The total active industrial BID community by region and country

The Industrial BID community in Great Britain and Northern Ireland, and Ireland in March 2026 totals 30, with 6,172 business premises and an annual spend of £6,204,099. There are currently 352 BIDs across the British Isles.

In 2010, the first British BIDs survey there were 26 Industrial BIDs out of a total BID community of 102.

Currently, Industrial BIDs are 8.5% of all the BIDs, 4.3% of the hereditaments nationally and 3.35% of the national BID spend; and thus not an inconsiderable amount.

There is clearly a national and regional spread of Industrial BIDs; a reflection of the geographical spread of industrial estates and business parks.

Table 1 Industrial BIDs by Country or region, showing hereditaments and income.

| Region or Country | Count | HEREDITAMENTS | LEVY INCOME |
|--------------------|-------|---------------|-------------|
| East Midlands | 1 | 183 | £459,870 |
| East of England | 1 | 380 | £224,354 |
| Greater London | 7 | 1,613 | £977,462 |
| Ireland | 1 | 766 | £600,000 |
| North East England | 2 | 300 | £66,840 |
| North West England | 8 | 1,012 | £1,131,235 |
| Scotland | 1 | 300 | £120,000 |

| | | | |
|--|-----------|--------------|-------------------|
| South East England | 5 | 1,013 | £1,735,626 |
| South West England | 2 | 482 | £225,750 |
| West Midlands | 1 | 123 | £295,000 |
| Yorkshire and the Humber | 1 | | £367,962 |
| Industrial Total | 30 | 6,172 | £6,204,099 |
| All BIDs Total | 352 | 141,902 | £184,971,060 |
| Industrial BID % of total BID numbers | 8.52% | 4.35% | 3.35% |

Financial data on Industrial Business Improvement Districts across the British Isles

The various data for Industrial BIDs are shown here to allow Industrial BIDs to position themselves against sector benchmarks by way of levy, hereditaments, and income.

Levy % rates for Industrial BIDs by term.

The average levy rate for Industrial BIDs is 1.8%. In general, the occasional higher levy rate reflects more specialist or industrial BIDs.

Table 2 Levy % rates of current industrial BIDs.

| BIDTYPE | Count | Average BID LEVY % | Max BID LEVY % | Min BID LEVY % |
|------------------------|--------------|---------------------------|-----------------------|-----------------------|
| Business Park | 13 | 1.7 | 4.21 | 0.5 |
| Industrial | 13 | 2.0 | 6 | 1 |
| Industrial Park | 3 | 1.3 | 1.3 | 1.3 |

| | | | | |
|---|-----------|------------|----------|------------|
| Industrial/ Business Parks | 1 | 1.5 | 2.5 | 1 |
| Grand Total | 30 | 1.8 | 6 | 0.5 |

Banded levies and ranges of levy in industrial BIDs

9 of the 30 Industrial BIDs [10.3%] use a banded approach and another uses a range of different levy payment rates, so 30% of Industrial BIDs do not use a standard RV levy %. This is primarily an issue of RV and building size and interestingly a recent Property Owner BID used square meterage as a levy driver.

Numbers of hereditaments in Industrial BIDs

The numbers of business premises or hereditaments are a useful analytical and planning tool for a BIDs, with the average industrial BID having 237, the smallest number at 60 and the largest at 766. The total number of hereditaments in industrial BIDs is 6172.

Table 3 Numbers of hereditaments in Industrial BIDs

| BIDTYPE | Count | Sum of HEREDITA MENTS | Average HEREDITA MENTS | Max HEREDITA MENTS | Min HEREDITA MENTS |
|---|--------------|--------------------------------------|---------------------------------------|-----------------------------------|-----------------------------------|
| Business Park | 13 | 2683 | 268 | 766 | 63 |
| Industrial | 13 | 2811 | 234 | 450 | 62 |
| Industrial Park | 3 | 378 | 126 | 226 | 60 |
| Industrial/ Business Parks | 1 | 300 | 300 | 300 | 300 |
| Grand Total | 30 | 6172 | 237 | 766 | 60 |

Levy income and business investment from industrial BIDs .

Levy income, and thus business investment, is one of the most valuable and varied data sets for BIDs, with the early adopters, now into their

fourth or fifth terms showing higher average levy incomes and thus investment.

Industrial BIDs across the British Isles currently contribute £6,204,099 each year to their business communities and represent 6172 business premises

But again, many industrial BIDs remain small, with an average levy income of £213,934 and the smallest remains £55,000. The largest single industrial BID levy spend is now £698,755 per annum.

Table 4 Levy income and business investment by BIDs by Term

| BID TYPE | Count | Total LEVY INCOME | Average LEVY INCOME | Max LEVY INCOME | Min LEVY INCOME |
|----------------------------------|-----------|-------------------|---------------------|-----------------|-----------------|
| Business Park | 13 | £3,331,749 | £256,288 | £698,755 | £55,000 |
| Industrial | 13 | £2,333,968 | £194,497 | £459,870 | £66,840 |
| Industrial Park | 3 | £418,382 | £139,461 | £185,144 | £82,000 |
| Industrial/Business Parks | 1 | £120,000 | £120,000 | £120,000 | £120,000 |
| Grand Total | 30 | £6,204,099 | £213,934 | £698,755 | £55,000 |

Key Ballot data for Industrial BIDs

Ballot data are one of the most useful BIDs benchmarks, with the data suggesting both an improved turnout and better voting figures at each term, as BIDs become more experienced at satisfying their levy payers' needs.

Outcomes of ballots of the current 30 Industrial BIDs

The current 30 Industrial BIDs most certainly measure themselves by way of their ballot data, and rightly so. The mean is the most used data measure for each of the key indicators – the % turnout, the % of votes by number and the % of votes by RV.

The data suggest overall a better picture than the BID community as a whole in the matter of votes and Rateable value votes, although a 0.7 percentage point difference in turnout

Table 5 Average ballot data for current 30 Industrial BIDs.

| BID TYPE | Count | Average TURNOUT | Average IN FAVOUR BY RV | Average IN FAVOUR BY NUMBER |
|---------------------------------------|--------------|----------------------------|--|--|
| Business Park | 13 | 43.5 | 88.3 | 82.4 |
| Industrial | 13 | 38.6 | 87.3 | 81.0 |
| Industrial Park | 3 | 39.0 | 98.2 | 94.2 |
| Industrial/Bu siness Parks | 1 | 38.1 | 80.5 | 78.7 |
| Industrial BID Total | 30 | 40.1 | 88.6 | 82.8 |
| All BIDs Total | 352 | 40.8 | 84.3 | 80.4 |

Conclusion

Industrial Business Improvement Districts are growing in number across the British Isles; but the growth is slow. The ballot outcomes for Industrial BIDs are positive and compare very favorably with the BID community as a whole. The BID investment into their business communities are considerable.