



THE VIRTUAL
**NATIONAL BIDS
CONFERENCE**

10 REASONS TO BE POSITIVE

WHY THE FUTURE IS BRIGHT AND BIDS ARE HERE TO STAY
NIC DURSTON, CHAIR BRITISH BIDS ADVISORY BOARD



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of
10
POWER




10 REASONS TO BE POSITIVE



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1. THE WORK OF BIDS THROUGHOUT THE PANDEMIC HAS BEEN RECOGNISED AND IS VALUED BY LEVY PAYERS
 2. BIDS HAVE FORMED VALUABLE STRATEGIC AND COMMUNITY BASED ALLIANCES, ESPECIALLY WITH LOCAL GOVERNMENT
 3. BIDS RECOGNISED BY CENTRAL GOVERNMENT AS A POSITIVE FORCE, ESPECIALLY ON ECONOMIC RECOVERY, AND AS A COLLECTIVE VOICE
 4. BIDS HAVE COLLABORATED WITH EACH OTHER AND SHOWN CREATIVITY AND FLEXIBILITY, OFTEN IN VERY CHALLENGING CIRCUMSTANCES

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5. THE IMPORTANCE OF PLACE - THE VALUE OF TOWN CENTRES, HIGH STREETS, INDUSTRIAL AREAS, ETC TO PEOPLE AND THEIR LIVES
 6. REPRESENTATIVE AND MEMBER BODIES HAVE DELIVERED - A SURE SIGN OF A CAPABLE AND MATURE INDUSTRY
 7. BID SERVICES HAVE DIVERSIFIED IN RESPONSE TO THE PANDEMIC - WHICH BODES WELL FOR NEW TERMS / BALLOTS
 8. PROMPTED THOUGHT LEADERSHIP AND BIDS' POSITION ON THIS

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9. BIDS HAVE RESPONDED OPENLY AND POSITIVELY TO UNDERSTANDABLE QUESTIONS OF VALUE AND ACCOUNTABILITY

And finally...

- 10....CAN YOU IMAGINE A FUTURE WITHOUT BIDS...?



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THANK YOU

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